

2020 COLOR OF THE YEAR

FRAGRANCE TRENDS

Classic Blue is Pantone's 2020 Color of the Year, embracing our need for peace and tranquility.

This honest and dependable blue hue speaks to our desire for a reliable and secure foundation as we cross into a new era. It displays a reassuring, protective presence which evokes calm, instills confidence, promotes connection and emphasizes wellness.

Scent yourself, and your space, with **Classic Blue** using one of our exclusive fragrances, formulated for applications in body care, hair care, and air care.



Shampoos Conditioners Styling Aids Treatments



Lotions Lip Balms Body Washes



Candles/Wax Melts Air Deodorizers Room Sprays



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BLUE HAWAIIAN

Escape...paradise awaits in this traditionally tropical medley of ripe mango and zesty lime, blended with juicy pineapple, island jasmine, silky white musk and warm exotic spices.

BLUE BANANA

Unique, flirty and fun!
Watery citrus and ripe
banana swirled with sweet
vanilla, sheer white musk
and radiant amber.

FRESH BLUEBERRY

Sweet vanilla sugar serves up an irresistible berry blend! Tart, crisp blueberry and juicy, wild raspberry accented with fresh citrus, red plum, violet and heliotrope.



ABRIGO AZUL PARA HOMBRE

Sharp citrus elements balanced with herbal facets and a warm amber glow. Reminiscent of icy winter days when the snow has just fallen and a bright, sunny blue sky captures the brisk clean scent of the season.



FRESH BLUE AGAVE BLOOM

A blissful breeze dances with the luminous notes of mandarin, green melon, and aloe carried by desert lily, sagebrush and mellow musk.



SANDY BLUE COAST

Cascading notes of sundrenched bergamot and lemon peel showered with lush jasmine, creamy musk and white sandalwood.

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