



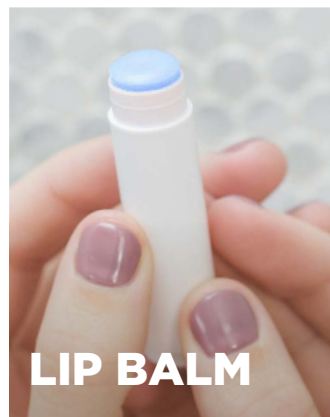
FLAVORS

2020 COLOR OF THE YEAR

FLAVOR TRENDS

Classic Blue is Pantone's 2020 Color of the Year, embracing our need for peace and tranquility.

Taste nostalgia with our Classic Blue inspired flavors formulated for applications in CBD, lip balm, oral care, hard & soft candy, chewing gum, and sports nutrition.





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BLUEBERRY COBLER: Creamy vanilla sweetness married to a crisp burst of tart blueberry, topped off with a rich, buttery crust creates an ooey-goey flavor, no oven required.



ELDERBERRY: The tangy splash of complex berries with sweet, yet earthy undertones, creates a rich jam-like flavor that's great for every application.



COTTON CANDY: There's nothing else quite like this quintessential ballpark favorite. Experience the deliciously fruity and sweet rainbow of flavor that can only be found in "just-spun" cotton candy.



BLUE RASPBERRY: Celebrate the classic, sweet meets tart berry flavor that has been turning tongues a memorable shade of blue since childhood.

Request a sample at lebermuth.com/samples

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