



FRAGRANCES

# 2022 COLOR OF THE YEAR

## FRAGRANCE COLLECTION

For the first time in Pantone Color of the Year history, Pantone created a new color for its 2022 selection, **Very Peri**, to reflect the current global transformation. This inspirational color marries electric blue hues with subtle violet-red undertones to reflect joy, courage, and creativity.

“The Pantone Color of the Year reflects what is taking place in our global culture, expressing what people are looking for that color can hope to answer,” says Laurie Pressman, Vice President of the Pantone Color Institute. “As society continues to recognize color as a critical form of communication, and a way to express and affect ideas and emotions and engage and connect, the complexity of this new red violet infused blue hue highlights the expansive possibilities that lay before us”.



PERSONAL  
CARE



HOME  
FRAGRANCE



BABY CARE



AROMATHERAPY



HOUSEHOLD/  
INDUSTRIAL  
CLEANING

Fragrance applications may vary\*

[lebermuth.com/samples](https://lebermuth.com/samples)

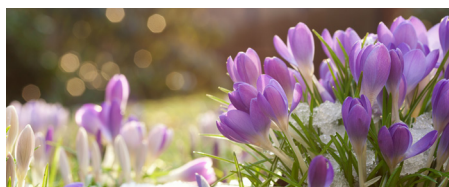
\*50 lbs. minimum required



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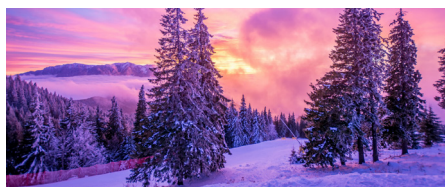
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### VERI PERI

95-5014-90

The delicate sweetness of dewy periwinkles with lily of the valley and a luscious twist of sweet amber and musk.



### VIRILE VIOLET

93-0141-42

When a violet sunrise captures the fresh scent of newly fallen snow. Refreshing citrus top notes, brisk aromatic mid notes, dry down to a smooth, masculine finish.



### CROWN

91-1042-40

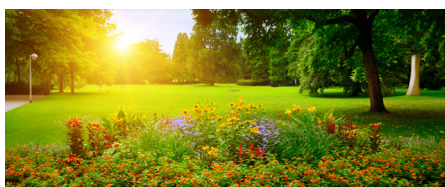
Let this earthy citrus envelope you in pure bliss. Bright top notes awaken the senses, while calming florals relax you. Alluring, woody base notes evoke a serene stillness.



### FLEUR DE LAVENDE

93-0120-82

Bathe in this feminine, floral lavender fragrance. Bright, citrus top notes of bergamot and grapefruit move into relaxing, herbal lavender. Supported with base notes that feel like a sweet, warm meadow.



### APPLE PLUM CLOVER

95-5014-97

Immerse yourself in spring freshness year-round. Radiant top notes of apple and clover with light florals create a springtime sanctuary. Woody, vanilla base notes surround you like a warm, lingering breeze.



### PERIWINKLE PETALS

95-5006-68

Wrap yourself in this luscious bouquet of captivating florals. A sparkling, yet comfortable fragrance that arouses light, airy thoughts.

Request a sample at [lebermuth.com/samples](https://lebermuth.com/samples)

\*50 lbs. minimum required

**The Lebermuth Company**

South Bend, Indiana USA

800.648.1123

[lebermuth.com](https://lebermuth.com)