

PRISMATIC INTENSITY TREND — S/S '18



Essential Oils | Fragrances | Flavors

# RED CORAL

**Red Coral is a fresh, bright scent, with top notes of mandarin, orange and pear, mid-notes of jasmine, red plum and gardenia, finishing with golden amber and musk.**

Embracing diversity allows us to express our individual natures without fear. The Prismatic Intensity trend embodies that intense mindset, celebrating the many facets of our personalities. Combining old world pieces with a pop art aesthetic, the mixing of old and new presents a unique layered identity.



Original Fragrance by  
**Jill Costa, PhD.**  
*Chief Perfumer*



MYSTIC ISLE TREND — S/S '18



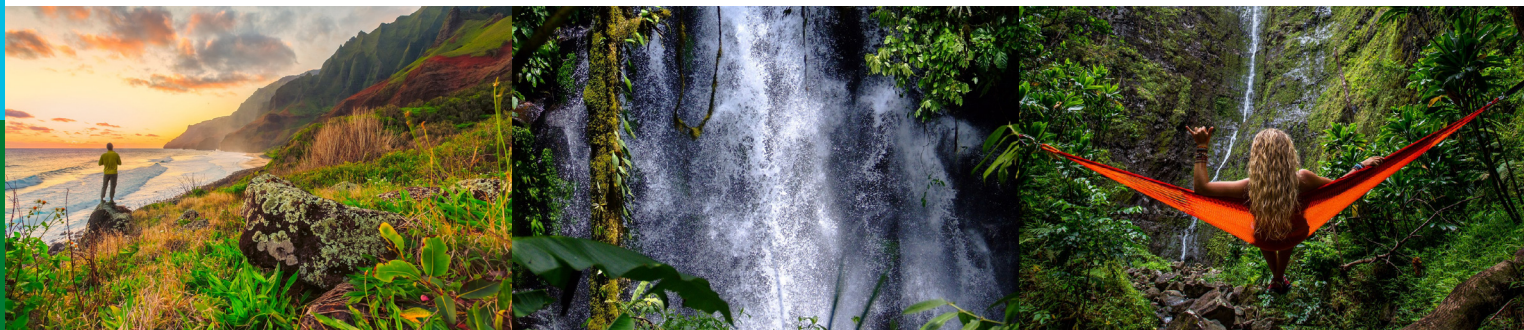
# HAWAIIAN RAINFOREST

Hawaiian Rainforest is a lush medley of tropical foliage and flowers. Clear, watery top notes of green cyclamen, orange blossom, and mandarin orange cascade over floral mid-notes of plumeria, jasmine, and tuberose finished with lingering notes of sweetened white musk.

Experience the natural beauty of the lush rainforest, tucked away far from city noise and daily life where you can breathe in the native locale and renew your connection to nature with the Mystic Isle trend. Layers of exotic fruits and indigenous flowers speak to the spiritual retreat of this trend.



Original Fragrance by  
**Jim Fuchs**  
Senior Perfumer





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# SECOND SKIN

**Second Skin is a clean, modern floral fragrance with top notes of lime, grapefruit and bergamot, mid-notes of lavender, pink pepper, violet, and jasmine with warm base notes of amber, patchouli and skin musk.**

In our ever-increasing reliance on technology, it's difficult to tell where technology ends and our own natural selves begin. Chemicals and ingredients in many personal care products promise improvement. The Diverse Consciousness trend asks, is technology really better than what nature provides?



Original Fragrance by  
**Ellen Chen**  
Senior Perfumer





EARTH'S ESSENCE TREND — S/S '18



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# DESERT DREAMS

**Desert Dreams features crisp top notes of bergamot, grapefruit, lime, and rosemary. Floral mid-notes of lavender, jasmine, and violet are spiked with ginger and black pepper, then wrapped in earthy notes of amber, musk, and moss.**

Earth's Essence seeks to balance the four elements of air, earth, fire, and water within oneself, inspiring an intrinsic relationship between the Earth and the human body, with an emphasis on sustainability and the therapeutic benefits of the Earth's natural resources.



Original Fragrance by  
**Ellen Chen**  
Senior Perfumer



HEIRLOOM ELEMENTS TREND — S/S '18



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# COUNTRY GARDEN

Lively citrus top notes of mandarin, lemon peel, and lime infused with green pepper, basil, and tomato leaf reveal mid-notes of wood violet, geranium, celery, and cool spearmint. Finish notes of oregano, vetiver and patchouli express the rich foundation the earth provides.

Authenticity, a focus on craftsmanship, and minimalism combine with an appreciation and a love of natural materials. Wood and iron, cotton and denim, sustainably sourced ingredients are the hallmarks of the Heirloom Elements trend.



Original Fragrance by  
**Jim Fuchs**  
Senior Perfumer



GLOBAL CITYSCAPE TREND — S/S '18



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# URBAN ROOTS

**Urban Roots delivers crisp green, and bright citrus top notes followed by a sheer blend of lavender and white floral mid-notes balanced by deep earthy accords of amber, sage, benzoin, vetiver and sandalwood.**

Fueled by positive energy and an unapologetic attitude, Global Cityscape trend is a celebration of one's identity. Expressed through music, bright colors, and stylish wardrobes, this trend sees waves of individuals embracing all that differentiates us.



Original Fragrance by  
**Jill Costa, PhD.**  
*Chief Perfumer*

