



TRENDS & INSIGHTS

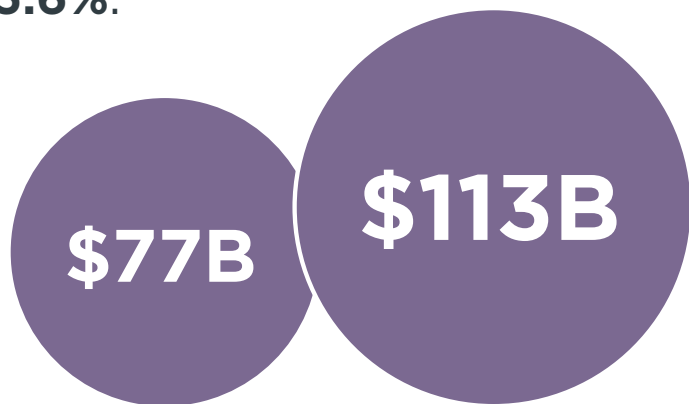
HAIRCARE MARKET OVERVIEW



TRENDS & INSIGHTS

HAIRCARE MARKET OVERVIEW

According to Fortune Business Insights, the global hair-care market is expected to grow from **\$77 billion as reported in 2021** to **\$113 by 2028**, a **CAGR of 5.6%**.



Post pandemic, the haircare market has remained flat. With rising inflation in the marketplace, some disruption is anticipated in the second half of 2022 into 2023.





TRENDS & INSIGHTS

HAIRCARE MARKET OVERVIEW

*This is just a preview...
Contact us for the full report
and to schedule a smell session*



lebermuth.com/contact-lebermuth
info@lebermuth.com
800.648.1123